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FOR IMMEDIATE RELEASE

## **MEALS ON WHEELS OF MERCER COUNTY JOINS IN MONTH-LONG CELEBRATION WITH COMMUNITIES NATIONWIDE**

*SUPPORT WILL HELP TO FIGHT SENIOR HUNGER AND ISOLATION IN MERCER COUNTY*

**[Ewing, New Jersey] (March 1, 2024)** – Meals on Wheels of Mercer County announced today that it will be participating in a nationwide campaign designed to rally communities around our senior neighbors and protect the essential services that enable so many to remain healthy and independent at home. Meals on Wheels of Mercer County's participation will include activities throughout the month of March in honor of the Older Americans Act Nutrition Program anniversary, including prominent VIPS delivering meals throughout the County and partnering with several local restaurants for special events (detailed information is available on our [website](#)). Please follow our posts on our social media all month long that will put a spotlight on senior hunger and isolation (follow us on [Instagram](#), [Facebook](#) & [LinkedIn](#)).

"Funding for Meals on Wheels of Mercer County (MOWMC) is the lifeline that transforms compassion into nourishment and care," said Amy Flynn, CEO of Meals on Wheels of Mercer County. It ensures not just the delivery of warm nutritious and medically tailored meals, but the sustenance of dignity, independence, and well-being for our vulnerable seniors. Every dollar invested helps MOWMC to continue providing the quality food and daily well-checks our program participants need."

National efforts in March will commemorate the historic day in March of 1972 when the Older Americans Act was amended to include a nutrition program for Americans 60 years and older. More than 50 years later, 12 million older Americans are still threatened by or experience hunger, and one in three seniors feels lonely. That is why Meals on Wheels programs from across the country are joining forces to raise awareness and support to ensure we can continue to address food insecurity and malnutrition, combat social isolation, enable independence and improve health for decades to come.

During the month, community-based Meals on Wheels programs from across the country will join forces for the annual awareness campaign to celebrate this successful public-private partnership and garner the resources needed to reach every senior in need of a nutritious meal, friendly visit and safety check.

"Now is an important time for us to unite to ensure that Meals on Wheels is there for all of our senior neighbors in need," said Ellie Hollander, President and CEO of Meals on Wheels America. "In the face of soaring demand and costs that surpass our current resources, we need to come together as communities to bridge the gaps. I encourage you to participate by donating, volunteering or speaking out for seniors throughout March to play your part. We can't do it alone – it takes all of us to save lunch for our seniors."

For more information on how you can volunteer, contribute or speak out for the seniors in Mercer County this March, visit [www.mealsonwheelsmercer.org](http://www.mealsonwheelsmercer.org).

### **About Meals on Wheels of Mercer County:**

Meals on Wheels of Mercer County (MOWMC) is a comprehensive nutrition program committed to providing nutritious meals and related services, while easing the social isolation of our homebound participants. The goal of our services is to assist participants, who wish to remain in their homes, maintain independence, dignity, health, and well-being. Founded in 1973, we served close to 90,000 meals in 2023 to homebound individuals in Mercer County.

### **About Meals on Wheels America**

Meals on Wheels America is the leadership organization supporting the more than 5,000 community-based programs across the country that are dedicated to addressing senior hunger and isolation. Powered by a trusted volunteer workforce, this network delivers a comprehensive solution that begins with a meal and is proven to enable independence and well-being through the additional benefits of tailored nutrition, social connection, safety and much more. By providing funding, programming, education, research and advocacy, Meals on Wheels America empowers its local member programs to strengthen their communities, one senior at a time.